



Fast-acting Rejensa® joint care chews Instagram posts

Dear Veterinary Clinic Staff,

Below are options of copy (text) and images/videos that you can use to spread the word about the availability of clinically proven fast-acting **Rejensa** joint care chews, on your clinic Instagram page.

To create a **Rejensa** post on your clinic Instagram page, please use one of the provided images or videos (for example, Image 1) and the corresponding provided copy ("IMAGE – POST #1 Copy").

Save the image or video you'd like to use to the device you will upload from. Select "+ Post" on your clinic Instagram page. Select the image or video you just saved followed by the arrow in the upper right-hand corner until you land on the section "write a caption". Simply paste the provided copy into the space on your new post.



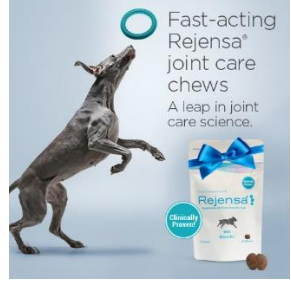
Be sure to tag your clinic and @rejensa and add your location before clicking the check mark in the upper right-hand corner to post.

Please note the following:

- **For all posts, please be sure to add the legal language as seen below due to the mention of "... 16 days**".**
- **If you are promoting the Rejensa FREE* Starter Pack offer (Image/Video Post #3), be sure to include the mandatory legal language provided below into the post text area.**

Kind regards,
Rejensa Team

STATIC IMAGE POSTS:

IMAGE - POST #1 Copy	Image Name	Image
<p>Bring back that dog you love! We've got fast-acting Rejensa® joint care chews.</p> <p>See the difference in your dog in as little as 16 days.* Come in and try Rejensa today!</p> <p>*Data on file, Phibro Animal Health Corporation.</p>	<p>rejensa_fb_post1.jpg</p> <p>rejensa_fb_post1wbw.jpg</p>	 <p>Fast-acting Rejensa® joint care chews A leap in joint care science.</p> <p>OR</p>  <p>Fast-acting Rejensa® joint care chews A leap in joint care science.</p>
IMAGE - POST #2 Copy	Image Name	Image
<p>Put some spring in your best pal's step with fast-acting Rejensa® joint care chews. See the difference in your dog in as little as 16 days.* Come in and try Rejensa today!</p> <p>*Data on file, Phibro Animal Health Corporation.</p>	<p>rejensa_fb_post2.jpg</p> <p>rejensa_fb_post2wbw.jpg</p>	 <p>Fast-acting Rejensa® joint care chews A leap in joint care science.</p> <p>OR</p>  <p>Fast-acting Rejensa® joint care chews A leap in joint care science.</p>
IMAGE - POST #3 Copy	Image Name	Image
<p>Try fast-acting Rejensa® joint care chews —</p>	<p>rejensa_fb_post1.jpg</p>	

FREE!* The once-a-day chew with Gluco Blu® (N-Butyryl Glucosamine) that can make a visible difference in your dog in as little as 16 days.** Call our clinic today and ask about the free* **Rejensa** Starter Pack offer.

*Limit one free offer per household. Offer valid while supplies last. Offer is for one (1) 16-chew Starter Pack of **Rejensa** joint care chews ("Product") up to a \$30.45 value. Client is not entitled to any difference in purchase price if less than \$30.45. Product is not eligible for cash refund, exchange or credit if returned. This post must be mentioned at time of redemption. Offer has no cash value, cannot be redeemed for cash and no rain checks will be granted. VOID WHERE TAXED OR PROHIBITED OR IF ALTERED OR SOLD. May not be combined with any other offer. Not valid for prior purchases. Improper use or redemption including any attempt to claim more than one offer per household constitutes fraud.

**Data on file, Phibro Animal Health Corporation.

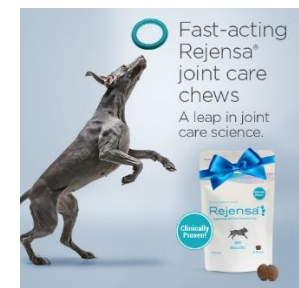
rejensa_fb_post2.jpg

rejensa_fb_post1wbow.jpg




rejensa_fb_post2wbow.jpg



OR



VIDEO POSTS:

VIDEO - POST #1 Copy	Video Name	Video Thumbnail
<p>Bring back that dog you love! We've got fast-acting Rejensa® joint care chews.</p> <p>See the difference in your dog in as little as 16 days.* Come in and try Rejensa today!</p> <p>*Data on file, Phibro Animal Health Corporation.</p>	Rejensa_Educational_Post1.mp4	<p>Walk? No thanks, I'd rather nap.</p> 
VIDEO - POST #2 Copy	Video Name	Video Thumbnail
<p>Put some spring in your best pal's step with fast-acting Rejensa® joint care chews. See the difference in your dog in as little as 16 days.* Come in and try Rejensa today!</p> <p>*Data on file, Phibro Animal Health Corporation.</p>	Rejensa_Educational_Post2.mp4	<p>Shepherds are loyal. And prone to joint issues.</p> 
VIDEO - POST #3 Copy	Video Name	Video Thumbnail
<p>Try fast-acting Rejensa® joint care chews — FREE!* The once-a-day chew with Gluco Blu® (N-Butyryl Glucosamine) that can make a visible difference in your dog in as little as 16 days.** Call our clinic today and ask about the free* Rejensa Starter Pack offer.</p> <p>*Limit one free offer per household. Offer valid while supplies last. Offer is for one (1) 16-chew Starter Pack of Rejensa joint care chews ("Product") up to a \$30.45 value. Client is not entitled to any difference in purchase price if less</p>	Rejensa_Educational_Post3.mp4	<p>Chasing squirrels at 85 (dog years)</p>  <p>#DOGGOALS</p>

than \$30.45. Product is not eligible for cash refund, exchange or credit if returned. This post must be mentioned at time of redemption. Offer has no cash value, cannot be redeemed for cash and no rain checks will be granted. VOID WHERE TAXED OR PROHIBITED OR IF ALTERED OR SOLD. May not be combined with any other offer. Not valid for prior purchases. Improper use or redemption including any attempt to claim more than one offer per household constitutes fraud.

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