



## Fast-acting Rejensa® joint care chews facebook posts

Dear Veterinary Clinic Staff,

Below are options of copy (text) and images/videos that you can use to spread the word about the availability of clinically proven fast-acting **Rejensa** joint care chews, on your clinic Facebook page.

To create a **Rejensa** post on your clinic Facebook page, please use one of the provided images or videos (for example. Image 1) and the corresponding provided copy ("IMAGE – POST #1 Copy").




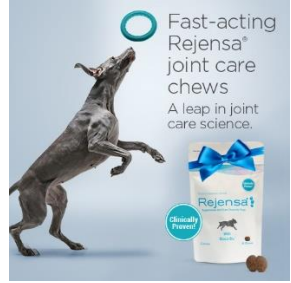
Select "Create Post" on your clinic Facebook page and copy and paste the provided copy into the space on your new post, then simply click on the "Photo/Video" button and attach the provided image or video.

### **Please note the following:**

- **For all posts, please be sure to add the legal language as seen below due to the mention of "... 16 days\*\*".**
- **If you are promoting the Rejensa FREE\* Starter Pack offer (Image/Video Post #3), be sure to include the mandatory legal language provided below into the post text area.**

Kind regards,  
Rejensa Team

## STATIC IMAGE POSTS:

IMAGE - POST #1 Copy	Image Name	Image
<p>Bring back that dog you love! We've got fast-acting Rejensa® joint care chews.</p> <p>See the difference in your dog in as little as 16 days.* Come in and try <b>Rejensa</b> today!</p> <p>*Data on file, Phibro Animal Health Corporation.</p>	<p>rejensa_fb_post1.jpg</p> <p>rejensa_fb_post1wbw.jpg</p>	 <p>Fast-acting Rejensa® joint care chews A leap in joint care science.</p> <p>OR</p>  <p>Fast-acting Rejensa® joint care chews A leap in joint care science.</p>
IMAGE - POST #2 Copy	Image Name	Image
<p>Put some spring in your best pal's step with fast-acting Rejensa® joint care chews. See the difference in your dog in as little as 16 days.* Come in and try <b>Rejensa</b> today!</p> <p>*Data on file, Phibro Animal Health Corporation.</p>	<p>rejensa_fb_post2.jpg</p> <p>rejensa_fb_post2wbw.jpg</p>	 <p>Fast-acting Rejensa® joint care chews A leap in joint care science.</p> <p>OR</p>  <p>Fast-acting Rejensa® joint care chews A leap in joint care science.</p>
IMAGE - POST #3 Copy	Image Name	Image
<p>Try fast-acting Rejensa® joint care chews —</p>	<p>rejensa_fb_post1.jpg</p>	

FREE!\* The once-a-day chew with Gluco Blu® (N-Butyryl Glucosamine) that can make a visible difference in your dog in as little as 16 days.\*\* Call our clinic today and ask about the free\* **Rejensa** Starter Pack offer.

\*Limit one free offer per household. Offer valid while supplies last. Offer is for one (1) 16-chew Starter Pack of **Rejensa** joint care chews ("Product") up to a \$30.45 value. Client is not entitled to any difference in purchase price if less than \$30.45. Product is not eligible for cash refund, exchange or credit if returned. This post must be mentioned at time of redemption. Offer has no cash value, cannot be redeemed for cash and no rain checks will be granted. VOID WHERE TAXED OR PROHIBITED OR IF ALTERED OR SOLD. May not be combined with any other offer. Not valid for prior purchases. Improper use or redemption including any attempt to claim more than one offer per household constitutes fraud.

\*\*Data on file, Phibro Animal Health Corporation.

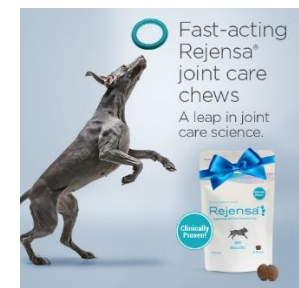
rejensa\_fb\_post2.jpg

rejensa\_fb\_post1wbow.jpg




rejensa\_fb\_post2wbow.jpg



OR



**VIDEO POSTS:**

VIDEO - POST #1 Copy	Video Name	Video Thumbnail
<p>Bring back that dog you love! We've got fast-acting Rejensa® joint care chews.</p> <p>See the difference in your dog in as little as 16 days.* Come in and try <b>Rejensa</b> today!</p> <p>*Data on file, Phibro Animal Health Corporation.</p>	Rejensa_Educational_Post1.mp4	<p><b>Walk?</b> No thanks, I'd rather nap.</p> 
VIDEO - POST #2 Copy	Video Name	Video Thumbnail
<p>Put some spring in your best pal's step with fast-acting Rejensa® joint care chews. See the difference in your dog in as little as 16 days.* Come in and try <b>Rejensa</b> today!</p> <p>*Data on file, Phibro Animal Health Corporation.</p>	Rejensa_Educational_Post2.mp4	<p>Shepherds are loyal. And prone to <b>joint issues</b>.</p> 
VIDEO - POST #3 Copy	Video Name	Video Thumbnail
<p>Try fast-acting Rejensa® joint care chews — FREE!* The once-a-day chew with Gluco Blu® (N-Butyryl Glucosamine) that can make a visible difference in your dog in as little as 16 days.** Call our clinic today and ask about the free* <b>Rejensa</b> Starter Pack offer.</p> <p>*Limit one free offer per household. Offer valid while supplies last. Offer is for one (1) 16-chew Starter Pack of <b>Rejensa</b> joint care chews ("Product") up to a \$30.45 value. Client is not entitled to any difference in purchase price if less</p>	Rejensa_Educational_Post3.mp4	<p>Chasing squirrels at 85 (dog years)</p>  <p>#DOGGOALS</p>

than \$30.45. Product is not eligible for cash refund, exchange or credit if returned. This post must be mentioned at time of redemption. Offer has no cash value, cannot be redeemed for cash and no rain checks will be granted. VOID WHERE TAXED OR PROHIBITED OR IF ALTERED OR SOLD. May not be combined with any other offer. Not valid for prior purchases. Improper use or redemption including any attempt to claim more than one offer per household constitutes fraud.

\*\*Data on file, Phibro Animal Health Corporation.